



## NEWS RELEASE

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## **Touchpoints at Bloomfield Earns Heart Failure Certification from the American Heart Association, Opens Heart Failure Suites**

BLOOMFIELD (June 27, 2025) -- Touchpoints at Bloomfield has earned the Skilled Nursing Facility Heart Failure Certification offered by the American Heart Association®, the world's leading voluntary organization focused on heart and brain health.

The certification provides an evidence-based framework for evaluating skilled nursing facilities against the American Heart Association's rigorous science-based requirements for heart failure (HF) patients, including program management, patient and caregiver education and support, care coordination, clinical management and quality improvement.

"Participation in this certification benefits the patient and the facility by standardizing care practices," said Cory Woods, DNP, MHA, MSN, RN, volunteer chair of the American Heart Association's Quality Certification Business Management Committee and assistant chief clinical officer at Rockport Healthcare Services in Los Angeles. "When there are clear processes during every phase of care, patients have the best opportunity for positive outcomes."

Nearly 1 in 4 HF patients are readmitted within 30 days of discharge and approximately half are readmitted within 6 months; about one quarter of readmissions may be preventable. This certification can support facilities' efforts to stop preventable readmissions.

"Heart failure patients need high-quality care after leaving the hospital that follows evidence-based guidelines, giving them the best chance to improve their health," said Mirja Tupas, Complex Care RN "At Touchpoints at Bloomfield, we want to be trailblazers and continue to use innovative methods to give our heart failure patients the best care. The American Heart Association has armed us with additional tools and recognized our success. It is an honor to have our processes and efforts recognized in this way."

To be eligible for this certification, the facility must be in the U.S. or a U.S. territory and implement an HF program that uses a standardized method of delivering clinical care based on current evidence-based guidelines. Learn more about this certification and others at [www.Heart.org/CertifiedCare.###](http://www.Heart.org/CertifiedCare.###)

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*iCare Health Network provides management, operating and consulting services to skilled nursing facilities and other healthcare providers. Through its managed care centers, IHN offers a range of services including medical, short-term rehabilitation, long-term care, behavioral health, substance use management, and memory care & support services. iCare Health Network manages 10 care centers in Connecticut including three Touchpoints Rehab centers, six Greater Hartford Memory Care Centers as well as 60 West, MissionCare at Holyoke (Massachusetts) and MissionCare at Bennington (Vermont) through MissionCare Health. iCare also offers LTC Integrity audit tools, outpatient and integrated therapy and rehabilitation through Touchpoints Therapy and specializes in healthcare real estate transactions and skilled nursing turnarounds.*

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